

Inventory is your biggest **asset** and biggest **risk**

Recover capital trapped in inventory with **ReFlow by Continuum**

Dead and slow-moving stock quietly lock up millions in working capital and erode your margin. Most teams rely on ERP forecasting, spreadsheets, and judgment calls that do not accurately predict future demand or help you execute on what to do next.

ReFlow turns your ERP data into actionable recommendations on what to return, transfer, or liquidate, helping you reduce asset exposure, protect margin, and make smarter purchasing decisions — putting working capital back into inventory your customers are actually buying.



I couldn't believe it when we turned this on — we quickly uncovered **\$500K** in recoverable inventory from a **\$7M** position that we wouldn't have been able to action on otherwise.

— Inventory Management Specialist, Mid-Size Distributor

Turn data into action and dead stock into recovered capital



Protect margin and the P&L

Reduce carrying costs, write-offs, and asset exposure created by inventory that demand no longer supports.



Recover trapped cash

Identify and convert inventory back into capital that can be reinvested in products with stronger demand.



From forecast to action

Go beyond knowing what will sell. Get recommendations on what to do with what won't.



Live in days, tuned to you

ReFlow's AI models are trained to your business without a lengthy configuration project.

How it works

1

Connect your ERP data

ReFlow continuously brings in purchase orders, sales orders, invoices, and inventory history to create a current view of inventory across your business.

2

Forecast demand

Advanced AI models forecast what is expected to sell at each branch and compare it with current inventory to identify gaps, surpluses, and imbalances.

3

Take action

AI evaluates current inventory levels alongside vendor SOPs, return agreements, and applicable return windows to help prevent future overbuying while executing the best action for existing excess inventory:

Return

Return eligible inventory to the vendor.

Transfer

Transfer inventory to a branch or location where demand exists.

Liquidate

Liquidate or wholesale inventory that is unlikely to sell.

Go from insight to action in the **same platform**

Approved recommendations do not become another report sitting in someone's inbox. AI agents draft and send vendor communications, follow up on return authorizations, and support the return workflow within the same platform. ReFlow is designed as a system of action, not another source of data.

Stop inventory mistakes before they continue piling up

Dead and slow-moving stock directly impacts your bottom line. Take action today.

Scan the QR code to request a demo or go to lp.gocontinuum.ai/reflow-inventory-optimization

